

# Control/m2m

## Accelerating your business



Transport & logistics companies have more experience than most when it comes to machine-to-machine (m2m) connectivity. The sector is being driven by the need to work more cost-effectively, by managing all assets more efficiently, including trucks' performance and maintenance, driver behaviour patterns, fuel consumption and the location/status of goods being transported. **BusinessAccelerator/m2m**

The inclusion of m2m solutions is a key factor in this and should also provide an ideal opportunity to add other connected services, as part of a multifunctional connectivity package. However, different truck manufacturers offer different m2m solutions, very few of which are compatible. Unless transport & logistics companies are willing to stick to a single manufacturer, they are faced with having to implement various monitoring systems to manage their fleets.

Logistics departments within large companies can also benefit from m2m solutions, as well as vending machine suppliers/operators and copier/printer suppliers, which can monitor when products/supplies need restocking and maintenance performed.

### **Making strides**

Companies are aware of the gains that can be made through efficient asset management but

they need help in organising themselves even more efficiently, thus producing even greater cost savings and enabling them to gain more business.

In the meantime, the m2m market has moved forward, providing greater ease and scope of monitoring, circumventing the incompatibility between diverse monitoring systems and enabling the addition of further useful applications to m2m systems.

As part of its Connect/m2m portfolio, KPN's Control/m2m connectivity solutions offer exciting new avenues for transport & logistics companies, as well as suppliers of machines at remote locations.

## KPN's mature m2m solutions are designed to perfectly match your needs as an asset management provider.

### Imagine...

... If you could track the precise location of goods at any time, as well as monitoring and, if necessary, adjusting their environmental conditions.

... If you could not only realise cost savings through the accurate monitoring of goods being transported, but also reduce costs and benefit the environment through 'green driving' (i.e. reducing fuel consumption and wear and tear on vehicles).

... if you could gain an accurate overview of the total cost of ownership for your entire fleet, including roaming costs.

With KPN's Control/m2m solutions, you no longer need to imagine, since all this and much, much more is already possible.

### KPN BusinessAccelerator/m2m

KPN's BusinessAccelerator/m2m programme places your business at its heart. It starts with KPN gaining an in-depth understanding of your business. Acting as a consultant and with the support of our extensive network of partners, KPN focuses on providing customised solutions for specific business situations.

To get the most out of connectivity, transport & logistics companies, as well as suppliers of vending/copier machines, need flexibility in solutions, pricing and billing. KPN not only offers one contact for whole of Europe, but also one price for whole of Europe. And you can even choose from different pricing models, such as a monthly SIM card subscription or a prepaid subscription.

### Control/m2m

KPN's mature m2m solutions are designed to perfectly match your needs as an asset management provider. Together with our customers, we develop the best possible solutions to accelerate your business, whilst blending seamlessly with your own business models. For example, KPN can help you work more efficiently by optimising your m2m monitoring systems, by opening up possibilities to add new applications to existing monitoring systems, if they are compatible, or by providing expert advice on the introduction of a new m2m solution that perfectly suits your requirements.

Control/m2m solutions offer:

- Simplicity: a pan-European solution with a single contract
- Reliability: one price for the whole of Europe and always the best possible coverage
- Control: the ability to manage, monitor and control connectivity through real-time, high-end diagnostics and access to the KPN Control Center
- Flexibility: in pricing models, billing solutions and service enablement

### More information?

To find out more about KPN's pioneering Control/m2m solutions, visit: [kpn.com/m2m](http://kpn.com/m2m).

